

Accomplishments

Thanks to the prayers and sacrificial giving of its supporters across New Jersey, the Ignite plan championed by New Jersey Family Policy Council and New Jersey Family First (hereafter, The Council) made significant progress in key areas affecting our culture.

Promoting the Sanctity of Life

1. Planned Parenthood was denied \$7.5 million in state funds two times
2. The Council connected twelve nurses from UMDNJ with pro bono legal counsel after they were forced illegally to assist with abortions

Defending Traditional Marriage & Families

1. Stopped a same-sex "marriage" bill in the New Jersey Senate
2. Prepared a comprehensive rebuttal report to the NJ Civil Union Review Commission kangaroo court investigation

Protecting Religious Liberty

1. Supported Union High School teacher Viki Knox in her freedom of religious expression over the issue of a homosexual display in that school
2. Testified against the onerous provisions of the anti-bullying legislation promoted by Garden State Equality

Holding Elected Officials Accountable

1. Developed and implemented a highly successful Values Voter Turnout Initiative in the 2009 gubernatorial campaign
2. Moved three Senators in the vote to defeat same-sex "marriage" from undecided to NO votes

Engaging Pastors & Churches

1. Held four regional clergy conferences in the fall of 2011 to encourage and support church leaders
2. Mobilized churches in the Union area to get out and support teacher Viki Knox in her campaign to defend her right of speech

Empowering Faith-Based Leadership

1. Over 200 prospective candidates attended the Council's two campaign training seminars
- 2: The Council has trained over 225 lay leaders in The Truth Project worldview series

Igniting Transformation

By God's grace and thanks to the generous support of loyal ministry friends, The Council is making a difference for New Jersey's families. But there's more to be done.

Those who work to undermine life, marriage & family, and religious liberty have pledged to make the next legislative session a watershed for their radical agenda. They're gearing up for aggressive attacks at the state legislature and are planning unprecedented campaign programs for the elections. Countering their destructive agenda requires a lasting movement working strategically in key, culture-defining areas.

The Council's "Ignite" is an ongoing three-year plan to foster a lasting movement built to achieve an enduring cultural transformation.

Three Capacities: A Plan for Cultural Transformation



Education – Preparing Leaders

Cultural transformation begins with leadership. Leadership of all ages and backgrounds. Leadership grounded in a Judeo-Christian worldview. Leadership armed with the information and skills to influence others. The Council's educational programs work to identify, train, and activate these leaders across New Jersey.

Impact over 4,000 like-minded people who love truth and desire to make a difference in our state.
200 worldview training attendees.
21 pastor briefings.
120 student leaders trained.
Three-Year Budget: \$1,670,200

**Needed Annually:
\$ 556,733**



Legislation – Promoting Values

Cultural transformation requires a system of laws that remains true to the vision of our Founding Fathers. The Council's legislative programs will not only ensure there's a voice for timeless values at the capitol but also engage the faith community across New Jersey to advocate on behalf of those values.

Pass Parental Notification
Pass the Jessica Lunsford Act
Defeat Same-Sex Marriage Legislation and any proposals for "women's healthcare" funding that supports Planned Parenthood
Three-Year Budget: \$912,800

**Needed Annually:
\$ 304,266**



Providing Accountability

Cultural transformation requires that elected officials be accountable for their actions. The Council's accountability programs serve as an antidote for political spin to insure an educated and active electorate on Election Day.

Distribute an estimated 1,750,000 voter guides.
Reach 250,000 values voters.
Engage 600 pastors and churches.
Three-Year Budget: \$1,981,000

**Needed Annually:
\$ 660,333**

Future Plans

Those who seek to undermine the Judeo-Christian values The Council seeks to protect are well-funded and well-prepared.

Primary Threats

1. Same-Sex "Marriage" Legislation
2. Imposing strict, burdensome regulations on home-schoolers
3. Increasing taxes and spending
4. Legalizing illicit drugs

The Council's Ignite plan will play an important part in countering the radical agenda being pushed by politicians like President Obama and organizations like MoveOn.org, ACLU, Garden State Equality, Planned Parenthood and radical, ultra-liberal members of our state legislature

Education Programs

1. "Not Now" Abstinence Training
2. City on the Hill Youth Program
3. The Truth Project
4. Family Builder and I.M.P.A.C.T. seminars

Legislative Priorities

- 1: Pass the Parental Notification law
- 2: Pass the Jessica Lunsford Act
- 3: Pass the Women's Right To Know Act, which includes a mandatory ultrasound prior to an abortion

Accountability Programs

1. Presidential campaign Value Voter Turnout Initiative to move 100,000 values voters to the polls
2. Train 200 more social conservatives in their runs for political office
3. Mobilize an even larger coalition of like-minded center right groups to help facilitate changing the direction in which we are heading

IGNITE

Ignite Cultural Transformation



You Can Help Ignite Cultural Transformation



The Council is blessed to have thousands of supporters all across New Jersey committed to helping “Ignite an Enduring Cultural Transformation.” Their support and generosity is what makes The Council’s work possible. Here are three ways you can help:

Pray

The Council’s work to Ignite an Enduring Cultural Transformation is built on a foundation

of prayer. Please help by praying for The Council’s work and asking others to do the same and by joining our statewide prayer network.

Share

The Council takes financial stewardship seriously and elects not to spend thousands of dollars on advertising like organizations such as Planned Parenthood, the NJEA and the ACLU. The Council relies on its supporters to spread the word, so please be sure to tell your family, friends, and church leaders about how The Council is working to Ignite an Enduring Cultural Transformation in New Jersey. Plan on attending an “Inside Look” and bringing a friend! Call us for more information!

Give

The Council does not accept government funding and, therefore, depends entirely on the generosity of donors to do its work. Please consider supporting The Council financially by making a donation today or, if you can, pledging to support The Council’s work with a contribution each month. Better still, join our sustainable funding “Family First” campaign by making a three year faith promise. Call John Levy for details.

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IGNITE

Ignite Cultural Transformation



Our Biblically-Based Beliefs

Moral, physical and spiritual **absolutes** exist and were given to mankind to govern all of life.

The **sanctity of marriage** between one man and one woman is the essential element of the family and a strong family is the essential element of a strong society.

Life is a gift from God and should be protected from the time of conception to the end of natural life.

First Amendment **religious liberties** are critical to our freedom as a people and must be protected and defended.

Parents have a fundamental right to guide their children’s lives and to responsibly direct every aspect of their education and care.

